22 MARCH 2025

CANBERRA/ACT

ENDOMETRIOSIS & PELVIC PAIN EXPO

9:00am - 4:00pm EXHIBITION PARK CANBERRA

FLEMINGTON ROAD, MITCHELL

SUPPORTING LOCAL BUSINESSES
EXPO GOODIE BAGS
2 x SPEAKER SESSIONS
EXPO DEALS
+ SO MUCH MORE





PARTNERSHIP, SPONSORSHIP AND EXHIBITOR PROSPECTUS

QENDO is the longest running endometriosis charity in Australia. We have been supporting anyone affected by endometriosis, adenomyosis, PCOS or infertility for over thirty five years. We are passionate about providing awareness, education and support for sufferers, as well as their support networks and the wider community.

2025 will see the first expo of its kind in over 25 years here in the ACT. The need for this expo was identified by noticing a lack of events targeting pelvic health for women and those assigned female

at birth, and there is still too much incorrect messaging coming from those within the medical field to enable people to properly and safely take care of their health and wellbeing. The aim for this expo is to raise awareness, and to provide education and the tools to empower people to make informed decisions about their health. We will be promoting local businesses that provide products and/or services that could help form individuals toolkits to

manage their health. The funds raised from the expo will allow QENDO to continue providing support to anyone affected by endometriosis, adenomyosis, PCOS and infertility.





WHY EXHIBIT?

QENDO is the largest support group for endometriosis, adenomyosis, PCOS and infertility in the ACT. We have a solid online presence and frequently offer face to face gatherings to offer that human connection to sufferers. We've recently started running bimonthly online health sessions to assist with education.

Our reach within the ACT cannot be underestimated. This is a great opportunity to showcase your products and/or services.

2025 EXHIBITOR REQUIREMENTS

- Exhibitors must provide a copy of their public liability insurance upon application with coverage of no less than \$10mil by 1st January 2025
- Gold Exhibitors must provide printed collateral for Expo Goodie bags by 1st December 2024
- Exhibitors must provide high resolution PBG file of their business logo by 15 December 2024. Logo's received after this date will not be included as part of the agreed promotional opportunities;
- Exhibitors cannot share their booth without prior written approval from the Expo Organiser
- Exhibitors must ensure all electrical equipment is tested and tagged by a certified electrician prior to entry



REGISTER
FOR THE
2025 EXPO
HERE

EXPO BAG INSERTION

Not an exhibitor? Expand your reach and include your business's material as part of our Expo Goodie Bags.
*All material is required by 1 Feb 2025.

Cost: \$80.00

1800 ASK QENDO



WWW.QENDO.ORG.AU



EXHIBITOR PACKAGES

	\$350	\$260	\$200
INCLUSIONS	GOLD	SILVER	BRONZE
Indoor Site 4.8m x 2.4m*	\checkmark		
Indoor Site 2.4m x 2.4m*		\checkmark	\checkmark
2 x 1.8m x 0.75m Tables & 2 Chairs	\checkmark		
1 x 1.8m x 0.75m Table & 1 Chair		\checkmark	\checkmark
Tensa Barrier with A3 Logo Signage*	\checkmark		
Tensa Barrier with A4 Logo Signage*		✓	\checkmark
Facebook & Instagram Promotion	\checkmark	\checkmark	
Website Promotion	\checkmark	\checkmark	
Pre & Post Event Promotion	\checkmark	\checkmark	
5 min photo session with photographer during the event	\checkmark	\checkmark	\checkmark
Promotion in Expo Attendee Bags	\checkmark		
Networking Opportunities	\checkmark	\checkmark	\checkmark
Exhibitor Passes*	\checkmark	\checkmark	\checkmark

Optional Extras: Electrical cords and connection \$35.00, extra chair \$2.20 each, table cloth \$8.80 each

^{*} Gold Exhibitors will receive 4 exhibitor passes, Silver and Bronze will receive 2 exhibitor passes (no speaker sessions)

^{*} Exhibitors to supply or pay the fee for everything needed at their site beyond the table, chair and Tensa barrier provided by QENDO

^{*} Exhibitor sites are not supplied with backing or side panels, only makings on the ground showing the area and site number and Tensa barriers separating the sides of each site

^{*} Exhibitor logos for Tensor barriers are to be supplied by January 31, 2025



SPONSORSHIP PACKAGES

TIER ONE

\$2,500.00 inc GST

- Everything included in the Gold Exhibitor Package, including the premium 4.8 x 2.4m indoor site
- 4 Complimentary tickets for both the expo and speaker sessions
- Blog Advertisement via QENDO.org.au
- Pull Up Banner (x2) supplied by QENDO location of banner to be confirmed by Expo Management on the day of Expo. Business to keep banner after event day
- Website Package (500x250px logo, 100 word blurb, website link and social links)
- Logo on Roadside Signage
- Photography Package (1 hour business premises, products/services, and/or headshots), 15 photos in digital hi res). Photographer must be credited in all images used
- Recognition as a Tier One sponsor in pre-event marketing materials and advertising
- Promotion in any Expo media releases

TIER TWO

\$1,500.00 inc GST

- 2 Complimentary tickets for both the expo and speaker sessions
- Blog Advertisement via QENDO.org.au
- Pull Up Banner (x1) supplied by QENDO location of banner to be confirmed by Expo Management on the day of Expo. Business to keep banner after event day
- Website Package (250x250px logo, 50 word blurb, website link and social links)
- Recognition as a Tier Two sponsor in pre-event marketing materials and advertising
- Promotion in any Expo media releases

EVENT PARTNER OPPORTUNITY

\$800.00 inc GST

- Website Package (500x250px logo, 100 word blurb, website link and social links)
- Pull Up Banner (x1) supplied by QENDO location of banner to be confirmed by Expo Management on the day of Expo. Business to keep banner after event day
- Inclusions in Expo Goodie Bags (to be provided by your business and supplied to Expo Management by 1st Feb 2025)
- Recognition as an event partner

OTHER SPONSORSHIP OPPORTUNITIES

If you would like to contribute in some manner without being an exhibitor, a tier one or two sponsor or an event partner, please reach out to us at canberra@gendo.org.au to discuss your options.







"QENDO" APP



EDUCATION



COMMUNITY



PROGRAMS



MEMBERSHIP



ADVOCACY



RESOURCES



HELPLINE

REACH OUT

We look forward to discussing your involvement in the 2025 Canberra/ACT Endometriosis & Pelvic Pain Expo.

Contact Canberra Branch

- Jess McGowan
- 0413 914 922
- canberra@qendo.org.au
- - @qendoau
- www.qendo.org.au

Contact QENDO

- 1800 ASK QENDO (1800 275 573636)
- info@qendo.org.au
- @qendoau
- www.qendo.org.au